



Safe Communities Foundation New Zealand

Dr Carolyn Coggan, *PhD*
Tania Peters, *BHs*

Overview 2012 Annual Report: NZ Safe Communities

July, 2013

Safe Communities Foundation New Zealand (SCFNZ)
128 Hurstmere Road, Takapuna, PO Box 331399, North Shore City, 0740 New Zealand.
Tel: +64 9 488 7601 Fax: +64 9 488 7602 www.safecommunities.org.nz
International Safe Community Support Centre of the WHO Collaborating Centre on Community Safety Promotion; &
Certifying Centre Pan Pacific Safe Community Network.

Overview Feedback by SCFNZ: 2012 Annual Report

As at 31st December 2012, 22 New Zealand communities have been accredited as Safe Communities: Waitakere, Waimakariri, New Plymouth, Whangarei, Wellington, North Shore, Tauranga, Porirua, Christchurch, Wairarapa Region, (South Wairarapa, Carterton & Masterton), Taupo, Rotorua, Napier, Hutt Valley (Hutt City & Upper Hutt), Wanganui, Nelson and Tasman, Tairāwhiti and Central Hawkes Bay. Annual reports from all Safe Communities that have been accredited for 12 months or more are required by 1 April each year.

There were 18 annual reports submitted this year, as some local authorities were designated regionally and correctly submitted the reports jointly.

The format for annual reporting is in three parts: 1) collaborative relationships/partnerships and networks; 2) programmes and outcomes; and 3) final comments. A summary is provided below:

Criteria 1 & 7: Leadership/Collaborative relationships/Partnerships and Networks *Over the past 12 months what have you done to further enhance collaborative relationships/partnerships/networks?*

As indicated in the original applications and annual reports, achieving accreditation as a Safe Community in New Zealand is the result of many years of collaborative partnerships and leadership on safety being maintained within TLA.

The standard of achievement, related to governance structures and the involvement of community coalition partners is generally very good, although it is rather challenging to capture the quality of the relationships from the annual reports. Consequently, SCFNZ has adapted a Safe Community Coalition Survey, used by the Safe Communities America Network, which has proven helpful in assisting coalitions *"to improve their collaboration processes"*. This will be distributed later this year.

It is of interest to note that communities have had significant changes to their Safe Community coalitions over the 12 months. Several have strengthened the governance structure. All developed new relationships, for example, with Iwi, the local community newspaper, working collaboratively with neighbouring TLAs and/or by extending the reach of NGO and government agency involvement. Some renewed their Memorandums of Commitment/Understanding. Other changes were related to staff changes within key stakeholder organisations. This is inevitable. In some cases new coalition members appear to have invigorated existing relationships, for others the loss of key personal has been unsettling.

What is evident is that all accredited Safe Communities in New Zealand have well-established local, regional and emerging national networks. Importantly this year there has been an increase in the sharing of information and the offering of support and resources for emerging and accredited New Zealand Safe Communities. It is also pleasing to note that, at the operational level, around half of the communities have established new reference/working groups around priority areas to provide further specialist skills and expertise. Significantly, all

communities appear to have well established community consultation processes and many have also developed communication plans.

Criteria 2/3: Programmes (population & high risk) & 4/5/6 Evidence/Data/Evaluation

For communities already using RBA framework, aligned performance measures with relevant population indicator.

SCFNZ was impressed with the level of awareness of evidence-based initiatives, including the use of data reviewed to ensure appropriate targeting of effort and evaluations being undertaken to measure progress. It was also pleasing to note the integration of efforts related to addressing unintentional injury prevention as well as violence, crime and reducing alcohol related harm. In most communities the programmes and community safety initiatives are aligned to robust strategic action plans which enable coalitions to move from talk to action in a cohesive collaborative approach.

In 2012, communities were asked to present information, in tabular format, under the community safety areas of injury prevention, road safety, crime prevention and alcohol related harm. Information sought included:

- 1) What did you do? (title/brief narrative description)
- 2) How well did you do it? (reach/numbers)
- 3) Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)

Under 'What did you do', the majority of communities listed the partners involved in the delivery of their community safety programmes.

The quantity of programmes and details presented varied between communities, most communities presenting a snapshot of initiatives with between three to 20 programmes per community safety topic. Overall the increasing adoption of the results-based accountability framework is a particular strength for the SCAP within New Zealand. This was ably demonstrated in the 2012 annual reports and modified selected examples are presented below in tabular format.

Injury Prevention

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>CHB Safer Homes in CHB 5 year project initiated in June 2012 with the aim of fitting or checking smoke alarms in every CHB home with long life smoke alarms (10 year capacity). The project involved a 6 month delivery model trial from July – December 2012 in which homes with residents over the age of 65 years were initially targeted as a high risk population.</p>	<p>Over 5 years the project intends to reach 4000 homes. For the 6 month period June – December 2012 the delivery model with volunteer fire fighters visiting homes providing home safety education, fire evacuation plans and checking resulted in the installation of 198 alarms in 120 homes (including Kaumatua flats at local maraes). Partners: Fire Service, CHB DC, ACC, MSD, HBDHB, Age Concern, Red Cross, local Taiwhenua.</p>	<p>From the 120 homes visited only 6 had working smoke alarms, all of these have now got working smoke alarms and received home fire safety education.</p>
<p>Tauranga/Western Bay "Safe as Houses" In response to the plea from ACC (Idea Nation) for ideas and activities to reduce injuries in the home for working age populations, Tauranga Safe City commenced a programme "Safe as Houses" in collaboration with ACC, Police, Fire Service and Toi Te Ora Public Health. The programme focused on two selected neighbourhoods, and involved street parties to launch the programme followed by a sustained period of door-knocking at every house. The households were offered safety inspections (fire, injury and crime), and free safety products including: non-slip bath mats, SelectaDNA, 10 year smoke detectors, and outdoor sensor lights.</p>	<p>The following data is from the Welcome Bay neighbourhood cluster. The programme has been extensively evaluated by the participating agencies.</p> <ul style="list-style-type: none"> • Houses visited:332 = 100% • Householders receiving project: 195 = 70.2% • Sensor lights: 37 households referred and sensor lights installed or repaired. • Smoke alarms:65 installed • Neighbourhood support:167 household for follow-up • Selected DNA kits:42 distributed • Information pack: all households were provided with information from each participating agency, and ACC also provided a non-slip bath mat to every household. • ACC provided a competition which involved answering three falls-prevention questions. Two winners received step ladders at the end of the programme. <p><i>Who did we do it with?</i> NZ Police, Tauranga Safe City, ACC, Fire Service Toi Te Ora Public Health</p>	<ul style="list-style-type: none"> - The purpose of the project was to deliver/install information and physical resources that would reduce the incidence of crime, fire and falls. - This was achieved through the door-to-door visiting programme and the subsequent installation of items listed. - Another outcome was to promote Neighbourhood Support as a means of promoting sustainable community engagement. - One new Neighbourhood Support group was commenced before the Welcome Bay project was completed, therefore a series of follow-up meetings are being undertaken. - Following the completion of the Arataki project, it has been agreed to utilise Neighbourhood Support as the preferred means to deliver "Safe as Houses" – thereby ensuring the programme is continued into the foreseeable future. - The creation of a recognisable "brand" for the programme, and the production/ distribution of resources including fridge magnets, and a periodic newsletter will also contribute to maintaining "brand recognition" thereby reinforcing the key safety messages. - So far as we know this is the first time ACC staff have participated in a programme that delivers injury prevention messages in people's homes.

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p><u>New Plymouth</u> Kidsafe Preventing Child Falls Project Free workshops for parents and caregivers of children under 5 years. The workshops aim to increase awareness of the key causes of falls, and ways to prevent these, focusing on a combination of advice around active supervision, child development knowledge and safe physical environments.</p> <p>Kidsafe Tamariki Falls Prevention Project A Maori specific project to prevent falls in the home environment to children under five years, through one-on-one sessions to parents and caregivers - Tamariki Ora home visits.</p>	<p>Throughout 2012 almost 20 workshops were held in New Plymouth District reaching over 100 families. (note: this programme is now being promoted nationally as an exemplar by Safekids)</p>	<p>Evaluation showed 99% of participants found the session useful and 94% increased their understanding of ways to prevent falls. Follow up showed 65% of participants made changes to supervision and 80% made changes to their home environment following the session.</p> <p>Evaluation showed 93% of participants found the session useful and 82% of participants shared the information with friends or family. Follow up showed 41% made changes to supervision and 80% made changes to their home environment following the session.</p>
<p><u>Whanganui</u> Home Safety Seminars -</p>	<p>Whanganui Regional Public Health Organisation and ACC initiative targeting for 40-60 year olds</p>	<p>Injury presentations to Emergency Department, Whanganui Hospital declined by 152 between 2009-10 and 2010-11 financial years. Data for 2011-12 year is yet to be received.</p>
<p><u>Whangarei</u> Vitamin D / Elder Falls mitigation project Lead agencies: ACC The focus of the Vitamin D supplementation project was on Residential Care Facilities, because that's where the risk of falls and fall-related injuries among older people is highest. This is due to the fact that residents have low vitamin D levels as they tend to spend less time outside in the sun – the main source of Vitamin D.</p>	<p>In May 2010 a contract was signed with Northland DHB and all 23 Residential Care Facilities were involved. The target % prescribing rate in Facilities was to be 75% by end June 2012.</p> <p>Information about prescribing Vitamin D was sent to GPs through the PHO and through the Residential Care Facilities. Meetings were attended and quarterly updates on prescribing rates were put together by the MoH. Each Facility received their own % prescribing rate so they could track their progress. A support letter for the Vitamin D project was supplied by the then Clinical Director of Northland PHO's Russell Smart.</p>	<p>Vitamin D Supplementation project results: Baseline - In March 2010, the average % prescribing rate for Vitamin D in Residential Care Facilities was 23%. The contract was originally signed in May 2010 and would end June 2012. By the end of December 2010, the % prescribing rate for Northland Facilities was 55%. The National rate was 56%. By the end of June 2011, the % prescribing rate was 68%. By end December 2011, the % rate was 72%. The National rate was 66%. By end June 2012, the % prescribing rate was 85%. The target for Northland was to achieve 75%.</p> <p>Summation: This has been a highly successful project in Northland and work will need to continue to keep awareness and prescribing rates up. By reducing falls among older people, we can prevent the personal suffering and discomfort that goes with them and at the same time, we can help ease pressure on hospitals and the ACC Scheme. The next progression for ACC with this project will be to take it into the community setting and promote the benefits of Vitamin D to 'at risk' older persons.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>Taupo District Children: Future Proof Safety Delivered a Child Safety show as an early intervention to future proof children's knowledge on safety issues that affect them. Delivered at age appropriate 7-9 year olds with fun interactive show format. Prizes for answering questions between performance topics. Topics: Fire wise – National campaign "Amber and Flint". Roadwise – Road crossing (pedestrian) and safe cycling Puppet show. Waterwise – Life jackets in boats (Children interact with boat and life jacket display on stage). Peerwise – Anti bullying puppet show, child resilience. Emergency response – "Shake out", with "Stan' the dog, national campaign.</p>	<p>1000 7-9 year olds kids attended the show Provided children with interactive and fun resources on topics covered. Whistles/Balloons/stickers (blow the whistle campaign) Parent/Child fire evacuation plan, Fire wise hand-out Check list, emergency packs for home Life jacket discount Peerwise bracelet Police cardboard cut out car</p> <p><i>Participating schools:</i> Taupo primary, Tauhara primary, Mt view primary, Hirangi kura kaupapa, Tongariro school, Kuratau school, Wairakei school. <i>Partners Involved:</i> Water Safety NZ, Fire service, Sport Waikato, ACC, Violence Intervention Network, Puppet Vision, Safekids, Civil Defence, Bike Skills Taupo, Taupo District Council, Police <i>Sponsors:</i> Contact Energy</p>	<p>Feedback from evaluations: <i>"An experience, that would give children basic survival skills and safety instructions in a short burst, we often don't have time for this in a busy curriculum"</i> <i>"Clear, easy to understand guidelines for children, covering a range of harmful situations"</i> <i>"A great, fun afternoon with lots of valuable information presented, Well done"</i> <i>" Definitely a good age to target, not too early to start and they take messages most earnestly at this level"</i></p> <p>Most valuable sessions ranked in order:</p> <ol style="list-style-type: none"> 1. Water safety 2. Firewise 3. Roadwise 4. Bullying 5. Emergency
<p>Porirua Workplace/Home Safety Initiatives: Support and promote safe workplaces by working with businesses and agencies in Porirua and providing resources to help prevent injuries both in and out of the workplace.</p> <p>Come Home Safely Workshop/Training: ACC delivered several workshops/trainings to local employers highlighting the importance and significance of doing their jobs safely so they go home safely to their families</p>	<p>ACC works with employers to promote a variety of injury prevention and injury management programmes. These include the Workplace Safety Management Practices (WSMP) Incentive Scheme: The WSMP programme is aimed at medium sized employers, and gives safer workplaces discounts of up to 20% on their ACC levies.</p> <p>As part of the Wellington (Region) Gold Awards, ACC sponsors the best Practice ACC Workplace safety award for workplace safety practices.</p> <p>Ten local employers received information and relevant resources</p>	<p>From 2007/2008 to 2010/2011 there has been a steady reduction in workplace *entitlement claims in Porirua. In 2011/2012 the number of entitlement claims has remained static with an increase in one (234). *Entitlement claims are those where the injured person has had more than one week paid weekly compensation for loss of earnings</p> <p>The workshop/training reminds all employees about identifying hazards within their workplaces and encourages them to report them</p>
<p>Napier Upright and Active A six week Falls Prevention community programme. The course included: safety in the home, medication management, eating well, benefits of physical activity, moving about safely in the community, and vision. Partners: Sport HB, Age Concern, MoH and ACC.</p>	<p>One course has run in 2012. There were 22 participants that completed the course with a 100% satisfaction rate from those who attended.</p>	<p>Of those who took part, 80% have reported improved strength and balance, 100% experienced increased confidence to carry out activities of daily living, 50% made changes to their environment to reduce the risk of slips, trips and falls and 100% said they would continue with exercise.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>Hutt Valley Hutt Valley Employers Health and Safety Forum: The purpose of the employer forum is, to foster the promotion and improvement of health and safety in the Hutt Valley. This will be achieved through the sharing of experiences, training and resources and knowledge amongst local employers. ACC together with Department of Labour help to coordinate and provide guidance at the forums which are held bi-monthly and hosted by employers in the region.</p>	<p>In 2012 5 forums were held – these are hosted by employers and numbers attending can vary from 40 – 50; any higher than this – it can be difficult to host as the forum is reliant on the Hutt Valley employers to host the meetings.</p> <p>The topics for the forums were: <u>Feb 2012:</u> Musculoskeletal Injuries and the latest research - ACC <u>April:</u> suicide prevention; the impact on workplace issues Hutt Valley is facing; how employers can identify signs to prevent further incidents - RPH <u>May:</u> Science of positive of psychology – Dr Grant Schofield <u>August:</u> Steel & Tube Holdings Ltd shared their experiences and learnings including their initiative 'shared killers and life savers and just culture'. <u>Oct:</u> ACC dispute and review process for work related claims.</p>	<p>The Hutt Valley Employers Health and Safety forum has been ongoing for 5+ years.</p> <p>Employer feedback: <i>At first I have to say I was very skeptical, some of the guest speakers I thought might be boring, however after attendance I have to say I was very pleasantly surprised..... The first forum I attended gave me two immediate things to put in place in my business when I got back to the office. I think this forum is very, very useful.</i></p> <p><i>These forums are very valuable...the updates from ACC, opportunities for group discussion, information is relevant to day to day business</i></p> <p><i>A well run forum</i> <i>The speakers very interesting</i> <i>Good networking</i> <i>Opportunity to share experiences</i></p>
<p>Wairarapa Training to professional groups around depression and suicide</p>	<p>QPR1 (Gatekeeper suicide awareness training) available to the community, 80 completed. QPR3 delivered to addiction and mental health professionals, 22 attended. Introduction to QPR delivered to GPs, 15 attended. ASIST (Applied Suicide Intervention Skills Training), 50 people. SafeTALK, 30 people training delivered to community.</p>	<p>Evaluation forms very positive. Skills and confidence built in the workforce.</p> <p>5 of 7 GP practices attended.</p>
<p>Wellington Home safety falls prevention ACC together with partners continue to deliver home safety messages, which includes ACC delivered checklist workshops.</p>	<p>Delivered the home safety checklist workshop to over 100 people at various groups and settings. Salvation Army – 40+ members of awesome Seniors and Home League Miramar, Strathmore Community Base– 25+, Mafutaga Tagata Matuatua – 20+ members Home safety messages highlighted at network meetings including with Wellington South Nursing Initiative, Boys and Girls Institute and Well Health /Pacific Health meetings.</p>	<p>The focus has been to encourage people to make safety improvements to their homes. Almost 70% of people who attended a session rated the information as "very useful" and 'useful' and would follow up by making safety improvements in their home to reduce the risk of injury.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>Safer North Child Safety in Motor Vehicles. The North Shore team led by Plunket NZ, Safekids NZ and supported by Police, Auckland Transport and Safer North conducted the Checking Clinic at the new Constellation Rd Plunket building where the parents or carers were able to have their motor vehicles checked for correct installation of their child's seat.</p>	<p>There were a large number of vehicles checked and the overall effect was extremely good. The safety messages were well received and the ability and enthusiasm by those attending to convey the important messages on to others was very reassuring. Where necessary, they were able to have the correct anchors fitted to the MV for free. Guidance and advice was also given to the drivers. This covered baby seats, child and booster seats.</p> <p>With over 70 vehicles checked the number of individual adults educated on compliancy was much higher as many vehicles had more than one adult participating.</p>	<p>These families now know when to, how to and what to do when it comes to passenger safety in a motor vehicle and the correct use of child car seats. Upwards of 80 checks were completed and there were many giveaways to those who participated. TV One arrived to film various aspects of the event. There are now many more families on the North Shore that have made their children and their environment safer. Some vehicles had free anchors installed by professional installers where it was deemed necessary.</p>
<p>Napier Crash Reduction Study Based on road safety statistics (Crash Analysis System - CAS), areas are identified that have high crash rates or where the severity of injuries are high. <i>Partners:</i> RoadSafe HB, ACC, NCC, Police, NZTA & HBDHB.</p>	<p>Improvements to two areas (Battery Road and Milton Road) have occurred. These include resurfacing, road markings, improved lighting, changes in parking and additional signs. Three intersections have been investigated and recommendations will be made to Council soon.</p>	<p>Improvements to the physical road network have made two identified 'problem areas' much safer for road users.</p>
<p>Tairawhiti Positive Ageing Trust Tairawhiti (PATT) Resource Book Senior Directory</p>	<p>Senior Directory resource created – yearly updated</p>	<p>As a Trust we acknowledge the opportunities and challenges our ageing population will bring to this region and we want to ensure that we play our part in giving older residents a society that values their contribution and encourages their participation.</p>
<p>Safer West Older adults falls prevention initiative. Range of evidence based strategies target at older adults in residential care.</p>	<p>Conduct of educational forum for Nurse Managers. Increase in participation from 15% to 85% in last 3 years</p>	<p>Improved strength and balance in the 65+ age group as a result of this initiative. 85% of residential care met annual Waitakere Hospital Vitamin D targets in last financial year.</p>
<p>Rotorua Water Safety The Unison Lake Safety Programme is all about ensuring children are equipped with key elements of water safety education whilst having fun in, on and around the Lakes of Rotorua.</p>	<p>Yearly target of 1000 participants Since the initial inception in 2004 a total of 15,907 children have actively participated in the Unison Lake Safety Programme. Unison has just recently extended their sponsorship for another term (3 years – 2013-2016) with Rotorua Swimsation and the Rotorua Aquatic Centre.</p>	<p>Indicators used to measure = Waterbase statistical data Water Safety New Zealand. Data 2011, 13 total drownings , year to date October 2012-5 drownings (most recent information available). 2012/2013 target reached with 1,447 participants to date successfully completing the Unison Lake Safety Programme</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<u>Waimakariri</u> Child Safety	<p>Facilitated the development and delivery of a number of programmes and events promoting child safety and kept a steady delivery of safety messages through local media, school newsletters and community support groups:</p> <p>Initiatives included:</p> <ul style="list-style-type: none"> • Five 'Down the Back Paddock' Rural Safety Education programmes to local schools, reaching a total of over 600 local children and their families. A Rural Child Safety booklet is currently being developed to complement the programme. • 10 Home Safety evenings for new parents • Kidsfest Child Safety event, "Teddy Stays out of Trouble." 240 people attended this event which featured education, entertainment and activities around child safety. It received front page coverage, as well as editorial in the Northern Outlook. • Promotion of poison's safety, and continued provision of free measures and paracetamol dose-rate fridge magnets through local pharmacies. 	<p>Parents are very interactive during our talks, indicating an active awareness of safety issues. Many indicate that they will return home and make changes to their behaviours and physical home environment. By distributing home safety devices we increase the likelihood that children will be safe in their homes.</p> <p>The 'Down the Back Paddock' project and the work of our coordinator in facilitating collaborative action around Rural Safety has received national recognition; featuring in the Department of Labour's Agricultural Plan, 2012 and in the May edition of Education Gazette.</p> <p>Schools tell us that they have had feedback from a number of parents that the programme has generated 'round the dinner table' conversation in the home about farm safety.</p> <p>Children and their parents are better informed, e .g about their child's readiness and ability to handle a motorcycle, or an ATV. They are also more like to choose an appropriately sized machine. This will translate into a reduced risk of severe injuries or fatalities related to quad bike or motorcycle use on rural properties.</p>
<u>Christchurch</u> Fire Awareness and Intervention Programme, NZ Fire Service	<p>Targeted Juvenile fire play and Juvenile Fire setting. A total of 220–250 children and young persons received one on one attention</p> <p><i>Partners:</i> New Zealand Police, Child Youth and Family, Ministry of Education, Individual schools Social agencies</p>	<p>A total of 220–250 children and young persons received one on one attention Over 90% non-recidivist</p>

Road Safety

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>Wellington Pedestrian Safety Pedestrian safety is a key issue in Wellington City accounting for 21% of all injury crashes over the past 5 years. There have been eight pedestrian deaths over that period, 105 serious injuries and 374 minor injuries.</p>	<p>In response to data and information gathered from the Road Safety Action Plan a pedestrian safety campaign was carried out in the city. The campaign involved advertising on radio, bus sides and bus shelters. There also pedestrian billboards in the city along with other billboards at static sites around the city.</p>	<p>The evaluation of the campaign showed there was a 64% net awareness, with the most recalled form of media on bus shelters. Of those surveyed 60% said it reminded them to take more care and 27% said they actually took more care. Figures relating to injury of pedestrian for 2011 are not yet available.</p>
<p>Tauranga/Western Bay Youth Road Safety The annual Year 11 Anti Drink Drive Expo is a major collaborative event coordinated by Te Aranui Youth Trust/Bluelight. The event is run over a week. The students listen to talks from Fire Service, Traffic Police, Alcohol and Drug Services, and personal accounts from a victim, and a drink drive offender. They see videos of a simulated/real crash incident, and see the impact that event had on family and friends of the victims.</p> <p>Following the presentations the students spend time in the expo area where there are interactive displays by a wide range of government and community agencies. Students complete a workbook during this time.</p>	<p>The programme was delivered to over 2,000 year 11 students. 7 out of 8 secondary schools from Tauranga/Western Bay of Plenty participated in the half-day programme. One public programme was delivered in the evening for parents.</p> <p><i>Who did we do it with?</i></p> <ul style="list-style-type: none"> • Te Aranui Youth Trust/Bluelight • NZ Police • Travel Safe and the Joint Road Safety Committee • Fire Service • St John's Ambulance • Legacy Funeral Directors • Get Smart Alcohol and Drugs Service • ACC • BADD (Bikers against driving drunk) • SADD (students against driving drunk) 	<p>The programme was extensively evaluated in 2011 and demonstrated significant changes in Knowledge, Attitude, Behaviour (KAB) through test/retest surveys.</p> <p>Youth drink drive apprehensions have plummeted since the programme was introduced.</p> <p>The programme demonstrates long-term and sustained impact on participants (KAB)</p> <p>The programme has been replicated in other centres with similar results/outcomes</p> <p>In 2013, every secondary school is booked to attend.</p>
<p>Wairarapa Child Restraints Carry out Restraint checks in association with Police throughout Wairarapa Display promoting use of booster seats PreChristmas free check of car seats.</p>	<p>Restraint checks held the first Tuesday of each month at different venues.</p> <p>40 cars seen, 17 bolts fitter. 13 given away to be fitted later.</p>	<p>May vast improvement in compliance. June poor compliance</p> <p>17 more cars now have bolts. 13 more still to be fitted</p>
<p>New Plymouth Motorcycle safety Delivered practical motorcycle skills training to riders. Four courses were run covering handling skills, essential maintenance and protective equipment and consisted of track</p>	<p>78 riders completed a one-day course delivered by qualified instructors and mechanics.</p> <p>In July, twenty-four students completed one-hour basic scooter handling skills training at Francis Douglas College, New Plymouth</p>	<p>82% said the learning experience exceeded their expectations. 80% of riders identified learning new skills they will apply to their riding.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
riding, road riding and classroom sessions.		
Whanganui Licencing Project: Horizons Regional Council, Learning Centre and Te Ora Hou project.	Collaboration between agencies to identify drivers with no or incorrect licences and refer to the Whanganui Learning Centre or Te Ora Hou.	Collaboration between agencies to identify drivers with no or incorrect licences and refer to the Whanganui Learning Centre or Te Ora Hou.
Whangarei Drive SOBA regional project : The Drive Soba Programme (DSP) reduces re-offending for recidivist drink drivers who complete the programme. The DSP is multi-modal encompassing a combination of 'cognitive behavioural techniques', alcohol education, 'motivational interviewing' and 'relapse prevention'	37 Drive Soba Programmes (DSP) delivered in Whangarei, Dargaville, Mid North (Keri Keri and Kaikohe) and Far North (Kaitaia) between June 2007 and December 2011. The DSP is a total of 13 sessions, 12 of which are in a group setting and are designed to last two hours and one individual session, which is one hour in length. The content of each session is prescribed and structured. Facilitators are appropriately trained, observed and supervised, which has an impact on reducing re-offending. .	In total 462 Recidivist drink drivers have been allocated to the DSP over the past 5 years and a total of 63% have completed. Indicating an attrition rate of 34% for non-completion. The data indicated that of the 292 Participants that completed the DSP 18 re-offended. Therefore an overall re-offending rate of 6%.
Napier Crash Reduction Study Based on road safety statistics (Crash Analysis System - CAS), areas are identified that have high crash rates or where the severity of injuries are high. Projects partners: RoadSafe HB, ACC, NCC, Police, NZTA and HBDHB.	Improvements to two areas (Battery Road and Milton Road) have occurred. These include resurfacing, road markings, improved lighting, changes in parking and additional signs. Three intersections have been investigated and recommendations will be made to Council soon.	Improvements to the physical road network have made two identified 'problem areas' much safer for road users.
Porirua Safe Walking and Cycling: reduce number of pedestrian and cyclist crashes with a focus on CBD 1. Pedestrian safety campaigns: Develop youth focussed pedestrian safety programme, to be delivered as part of existing school walking school bus, school wide EOTC programmes 2. Road safety campaign which focuses on cyclist safety and courtesy: Develop and deliver campaign which includes distributing education resources at police checkpoints/cycle shops and advocates educating cyclists on visibility, road rules, and	Safe journeys to school delivered to schools through Walking school bus promotion and activities. Conducted intensive cycle light and helmet use campaign involving 12 high visibility checkpoints with Police. 85% cyclists have appropriate and adequate lighting and are correctly wearing approved cycle helmets. 12 cycle compliance checkpoints completed and surveys taken to measure helmet and cycle light compliance. Promotion of safe cycling educational campaign	Provision of pedestrian facilities installed to best practice as part of Minor Improvement programme and street light upgrades-(at pedestrian crossings). Campaign results in the uptake of over 2000 reflective bag tags, adhesive strips, buttons and/or slap-bands by vulnerable road users. The Be Safe - Be Seen product test is refreshed and downloaded by at least 500 members of the public You tube video campaign completed (with support from media release) and attracts over 1000 views by June 2012 4,000 hard copies of the map are printed and distributed (and the map is also available as a Pdf download).

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
safe cycling behaviour. Increase the rate of cyclists with complying visibility and helmet wearing law. Porirua Cyclist map produced that includes safe cycling skills material and information. Deliver skill based training to young cyclists including a focus on road rules.	through PCC and regional events focusing on bells on bikes, and awareness of safety on shared pathways. Media campaign completed. Delivered six Cycle Skills Training/School based cycle skills training, focusing on skills required for effective future road users.	
<p>Taupo Driver Directions Driver directions are run by Taupo District Council, Police and Taupo Motorsport park. Driver directions are practical workshops designed to help youth and older persons learn important road safety and car handling skills.</p>	<p>These are full day events held three times per year for youth and once a year for the older person. The days event include 8 separate practical workshops, that educate students /parents and the older person in the following: Driving experiences which includes off-road and wet weather terrains, reversing (driveways included), stopping distances, following distances, driving behavior (texting/distractions) and head-on and general crash avoidance exercises.</p> <p>40 students & 40 parents per event x 3 events Total-120 students, 120 parents Total- 40 older persons</p> <p>Partners: Taupo District Council, Police, Taupo motor sport park, ACC. Sponsors: Harcourts, Toyota</p>	<p>Evaluations from students and parents are positive with feedback post event have reported pro active changes to driving behaviours</p> <p>Evaluations from the older person have been beneficial to this group in terms of providing confidence and being aware of limitations to driving..</p>
<p>Hutt Valley Young Drivers: Your choices, Your life – intervention based programme around road safety targeted at youth with driving related convictions. Sessions included road safety presentations, speakers from emergency services and a trip to the morgue. Referrals for the programmes came via Community Probation Services.</p> <p>Learner License courses</p>	<p>Two courses were completed in 2012. There were eight participants on the February programme and four in May.</p> <p>Six learner licences courses were completed in Upper Hutt by Read Write Plus, with 10 attendees on each course.</p> <p>In Lower Hutt, 6 courses were delivered in total with 80 participants. 2 courses were delivered by English Language Partners, 1 by Kokiri Marae, and 3 by Pasifika Driving.</p>	<p>All attendees indicated in the post course evaluation that it made a positive impact on their future decision making. However, the Your Choices, Your Life Programme has now been discontinued due to lack of referrals.</p> <p>Organisations provided evaluations, including numbers of attendees who passed LL test. The average pass rate for the Lower Hutt courses was 92%.</p>
<p>Safer West Speed enforcement campaigns.</p>	<p>Implement 40km/h speed zones at schools. Review road network to align speed limits to changes in land and road use.</p>	<p>2011 saw a 17% reduction in fatal and speed injuries.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>Rotorua Rotorua Road Safety Youth Expo 2012 – aimed at changing attitudes and improving choices. A collaborative programme supported by NZ Fire Service, Rotorua Police, Education Providers and others. Project planning team made up from RDC and Police with other organisations such as St Johns, NZ Fire Service.</p> <p>The major themes of the Expo were related to risk taking, the choices people make and the potential consequences of such decision making.</p>	<p>Over 1576 students and 100 parents attended this event. Attended by 12 high schools in total. Plus alternative education providers.</p>	<p>Attendee feedback shows students could relate to and appreciated our speakers because - they are 'real people' who do 'real jobs' in the town we live in 86% rated the Expo in two highest categories for impact, of that 86% - 56% rated it number 1.</p> <p>Feedback from project team members post Expo identified that the benefits of the partnership working were an opportunity to leverage resources, work more effectively, raise the issue of drink driving to a higher profile and were able to reach a wider community. The Expo provided an environment that reached almost all Rotorua's year 10 students in the space of 3 days. Long term all youth in Rotorua will experience the Expo and it is the long term goal of the project team that this will result in a reduced fatality rate in young drivers</p>
<p>Waimakariri Courtesy Van Project</p>	<p>Our Road Safety and Safer Community Coordinator engaged with local liquor licensees in a collaborative Road Safety/Crime Prevention programme, promoting the increased use of Courtesy Vans to get drinkers home safely. Seven licensees participated in the resulting "Plan Your Night" campaign. Participants were given flyers and billboards were erected in their car parks. Advertising was taken out over the Christmas period promoting the use of Pub courtesy vans.</p>	<p>The Courtesy Van project was well received by publicans who appreciated the opportunity for more active promotion of this service.</p> <p>In addition fatal and Serious road crashes have shown a downward trend, despite a considerable population increase over the time period</p>
<p>Christchurch Cycle Safe Christchurch City Council's Cycle Safe Instructors</p>	<p>The nationally recognised Cycle Safe programme that instructs Year six pupils (ten year olds) on road safe cycling continues. The programme goes to 86% of all Christchurch primary schools. New interactive resources have been developed.</p>	<p>Over 95% of pupils received certificates for having successfully completed the on-road component of the programme</p>

Crime Prevention (ie but not limited to violence, CPTED):

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>Tauranga/Western Bay CPTED – Safer by Design assessments: Katikati and Te Puke.</p> <p>At the instigation of Western Bay of Plenty District Council, these assessments have involved widespread consultation and site analyses.</p>	<p>The focus is on the town centres, but also includes other areas of particular concern. Visits were undertaken during the day and at night.</p> <p><i>Who did we do it with?</i> Consultation with Police, Council staff, community and business people.</p>	<p>The overwhelming outcome in both communities is that the crime prevention and community safety activities that are operating are proving to be effective. The studies revealed only small 'pockets' for potential intervention.</p>
<p>Safer North Crime Prevention NZ Police 'Prevention First' programme rolled out. The aim is to reduce recidivism and thereby lower crime statistics thus improving community safety. Individual areas within the Waitemata district will establish their own programme schedules.</p>	<p>A Waitemata wide forum was hosted by Police with GOs and NGOs in attendance. 200 attended. Presentations and questions relating to recidivism of crime, domestic and family violence, youth driving, alcohol and drug abuse covered. This programme is a launching platform for Safer North to work collaboratively with police through 2013 and beyond on varied projects pertaining to Prevention First.</p>	<p>Young people have featured higher on the offending radar than other age groups for many crimes. Much of the Prevention First is directed at those youth especially where they are known to be at risk. The success of this programme will not just be measured by a reduction in recorded offences but in the ability to re-channel the focus of those at risk of offending into more positive and sustainable lifestyles. 2013 will see two learner and Restricted Driving courses being conducted for youth at risk so as to provide them with a pathway that may lead to employment through having a certified driving qualification. This is also about re-directing the focus of youth.</p>
<p>Wellington Challenge for Change – Boys and Girls Institute (BGI) Young people 9-13 years (and their families) have access to mentoring – offering positive role models during times of difficulty as referred by schools, Police, CYRS and RTLBs.</p>	<p>24 young people are matched with one of 24 mentors who collaborate with at least one family member</p> <p>Volunteer mentors are trained and offered personal development support</p>	<p>42 mentoring relationships in 2012 with the programme running above capacity in 2012 Positively parenting programme began with 15 families attending regularly</p>
<p>Wairarapa Neighbourhood Support Promotes the safety and protection of people. It facilitates the formation and maintenance of new groups. It also raises community awareness of localized specific safety issues.</p>	<p>This programme has been well established in Masterton and this year formally extended to Carterton and Southern Wairarapa</p>	<p>Carterton and South Wairarapa now have access to this programme.</p>
<p>New Plymouth Community Patrols The development of local community patrols to work with the police to reduce petty crime</p>	<p>30 volunteers rostered on weekends covering New Plymouth city and visiting Waitara, Inglewood and Oakura regularly</p>	<p>Police pleased with support to discourage illegal activity in industrial areas and schools etc.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>Porirua City Centre Revitalisation: This Project is about creating a more prosperous city; about value creation, city heart, social mix, business, better range of jobs, people living in the centre to give it 24/7 activity. Council is committed to applying the principles of CPTED to all design concepts. Over \$18M has been budgeted over the next 10 years for changes to infrastructure and public spaces in stage one of this project. For more information please see http://www.pcc.govt.nz/News---Events/Latest-News/City-Centre-Revitalisation</p>	<p>Formation of the City Development SubCommittee to guide the project, the appointment of the independent Project Delivery Unit, the shift in focus to the development of the streamside plaza and the revitalisation of Porirua Saturday Market. Stage one of this development focuses on:</p> <ul style="list-style-type: none"> • Creating a public plaza beside Porirua Stream with improved pedestrian space • Providing better pedestrian access from the train station and bus interchange to the streamside plaza and city centre • Connecting the streamside plaza to key parts of the city • Developing public spaces as the private sector invests in new development and business 	<p>The Project is a key priority for Council to help create the right environment for business to invest. This means investing in infrastructure, changing the regulatory environment, providing incentives and working with local business to develop a positive, on-going, events programme. The Business/inventor communities will help create the overall experience by designing and building new buildings, refurbishing or outfitting new retail/hospitality premises/apartments and finding new tenants for these premises.</p>
<p>Hutt Valley CPTED CPTED principles are applied to all new developments and projects valley wide to ensure crime prevention is a priority. CPTED assessments are also carried out to review current changes in the city against changes in crime trends.</p> <p>CCTV: The Hutt Safe City Group also coordinate the monitoring of the CCTV cameras in Upper Hutt, Lower Hutt, Wainuiomata, Naenae and Stokes Valley.</p>	<p>CPTED surveys and work has been carried out in Naenae Park, around the main libraries in the Lower Hutt CBD and Naenae and at various small locations across Lower Hutt.</p> <p>There are now 29 public place CCTV cameras in Lower Hutt. 14 in the CBD 4 in Naenae 4 in Stokes Valley 4 in Petone 3 in Wainuiomata 18 in the Upper Hutt CBD.</p> <p>There are approximately 50 volunteers manning the cameras from 3pm – 3am 6 days a week. From December 2011 to Oct 2012 they provided 1246 volunteer hours.</p>	<p>There is anecdotal evidence that the CPTED work carried out has led to a reduction on anti-social behaviours, vandalism and public place drinking. In Naenae park, both the police and the community patrol report a major decline in these behaviours. CPTED not only prevents crime but also assists with injury prevention and alcohol related occurrences.</p> <p>From December 2011 to Oct 2012 290 incidents noted by volunteers which led directly to 78 apprehensions.</p> <p>Perceptions of safety have improved in Lower Hutt as evidenced by the following findings from Hutt City Council surveys and other data sources:</p> <ul style="list-style-type: none"> • Walking in neighbourhood after dark – 54% feel safe or very safe in 2012 compared with 26% in 2010 • Sense of safety in city after dark – 50% feel fairly safe or very safe in city centre after dark compared with 18% in 2010 • 15% reduction in public place violence (Police) <p>ACC states that there is 20.17/10,000 assaults in public place compared with 25.67/10,000 nationally. It is described also as a falling trend</p>
<p>Napier Crime Prevention through Environmental Design (CPTED) Safer by design - a multi-disciplinary approach to deterring criminal behaviour through changing the physical set up of an area.</p>	<p>Three assessments completed: Russell Road Alleyway, Latham Street Green Belt and Anderson Park.</p>	<p>Audits have identified changes that will help improve community safety. Lighting has been improved in Russell Road alleyway and other recommendations from all assessments are to be implemented in 2013.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>Whanganui Neighbourhood Support: Eye on Communities newsletter, Good Neighbours' Awards, Junior Neighbourhood Support – school project, Promoted and supported increased participation in Neighbourhood Support Groups in Whanganui for households, businesses, and Junior Neighbourhood Support activities.</p>	<p>Increase of 301 homes registered with Neighbourhood Support Improved collaboration with the Neighbourhood Police Team, continued involvement of 300 businesses and promotion of key safety messages to 4000 receivers of the Eye on Communities publication. Collaboration with local businesses, schools, police, Wanganui District Council, Fire Service, Maori Wardens.</p>	<ul style="list-style-type: none"> • 4000 homes registered. • Burglaries in the District continue to decline. Receipt of timely and up-to-date data is in progress. As a proxy for "crime rate", the data reflects the number of burglaries reported to Police. • 6 schools/kura in Junior Neighbourhood Support. • Good Neighbour awards recognition programme. • 3000 books, 2000 flyers and information pamphlets distributed, increasing awareness of activity in the communities. • Weekly email to members.
<p>Nelson/Tasman Crime Prevention through Environmental Design (CPTED) workshop</p>	<p>Workshop carried out. Wide range of attendees from mainly government departments. Positive review.</p>	<ul style="list-style-type: none"> • Increased awareness of CPTED principles • CPTED being applied to developments across Top of the South • Reduce opportunistic crime in business and residential areas.
<p>Whangarei CarPark Ambassadors The campaign is an initiative of City Safe, a collaborative project between Whangarei District Council, the New Zealand Police and the Whangarei Chamber of Commerce, and supported by a number of other organisations. The Summer Safe ambassadors in high visibility gear , offer friendly advice , make sure visitors to the car parks and their vehicles are safe. The ambassadors will report any suspicious behaviour to the police, who patrol the parks as part of the campaign.</p>	<p>The following car parks have been monitored this summer: Whale Bay (Tutukaka Coast Promotions), Whangarei Falls (Tiki Pride), AH Reed (Blue Club), Abbey Caves (Community Patrols NZ), Parihaka (Onerahi and Hatea Lions Clubs), Ruakaka (Ruakaka Surf Life Saving Club), Uretiti (Waipu Community Patrols), and Waipu Cove (Waipu Cove Surf Life Saving Club). We are still in the process of getting ambassadors for the Tutukaka Reserve, Matapouri and Ocean Beach car parks.</p>	<p>There have been no thefts from vehicles in the patrolled areas during patrol hours during the past two years, during which about 15,000 cars have been monitored.</p>
<p>Waimakariri Turnaround Waimakariri's Restorative Justice programme</p>	<p>99 cases were referred through the Courts and dealt with through Turnaround Waimakariri's Restorative Justice programme. Offenders ranged in age from 17-82 years.</p>	<p>The programme achieved a compliance rate of 97%, with the following outcomes for victims and perpetrators:</p> <ul style="list-style-type: none"> - Written apologies - Anger management assessments/treatment - Drug and Alcohol assessments/treatment - Community Work - Essays (Excess alcohol etc) - Counselling <p>There was a significant increase in Reparation/Emotional Harm payments to victims from previous years. Donations to charities have also increased, with \$10 400 donated to local charities, and overall reparation payments totalled nearly \$24,000.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
Taupo CPTED	CPTED report and resource for Council staff, Applying CPTED principals into Council planning and developments.	To be discussed between Safe City Project Officer and Council planners with developments and redevelopments with Council projects. Implemented in current Turangi revitalisation of town centre project and skate park.
Tairāwhiti Neighbourhood Policing Team	Pilot in Kaiti Community The NPTs work for up to five years in priority areas where members of the public are more likely to be victims of crime.	Reduction in crime in the region – in particular NPT- they provide an effective, accessible and visible police presence in communities, to prevent and reduce crime, re-victimisation and road crashes.
Safer West Neighbour Safety Project – Henderson South – Problem Solving Approach to crime and safety issues	Support Community Safety Panel. Develop & implement communications plan. Multi-stakeholder involvement, increased community engagement. Tailored measures & evaluation in Action Plan.	Enhanced community capacity to deal with community safety issues. Improved perceptions of safety and reduced fear of crime. Reduction and prevention of crime disorder and anti-social behavior.
Rotorua CPTED Guidelines A CPTED forum was held on 2/5/12 to promote CPTED licensed premises guidelines Aim- Decrease in the number of disorder and violence (including sexual violence) offences at licensed premises – as measured by police offence reports & observation by enforcement staff.	22 people attended. Four of the 22 were from off-licences, five were from on-licenses and one represented both an on and off-licensed premises. Only 4 outlets participated in CPTED initiatives competition. This could have increased if the local alcohol advisory group were more interested and involved. 6 outlets have requested additional CPTED advice and acted upon recommendations from local Police trained in CPTED.	Indicator measure = To have zero Rotorua bars in the worst twenty NZ-wide for crime by December 2012. Data on disorder and violence will not be available until 01/04/2013. In terms of local bars in Nov 2011 there were no Rotorua bars in the top 50 worst; in Nov 2012 there was one bar in the top 20 worst in NZ, but no other Rotorua bars in the top 50 worst.
Christchurch Mall Safety Accreditation Project Crime Prevention Co-ordinating Committee Safety from crime and the perception of crime in shopping malls.	Pilot CPTED assessment of The Palms Shopping Centre completed	Recommendations presented to The Palms Presentation of Safety Award - Christchurch

Alcohol-related harm:

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>Tauranga/Western Bay Tauranga and Western Bay of Plenty Off-License Alcohol Accord <i>Who did we do it with?</i> Police Tauranga City Council Western BOP District Council Toi Te Ora Public Health Local Business</p>	<p>This is an informal association of all the off-licensees in the Tauranga/Western BOP – numbering more than 80 retail outlets.</p> <p>The accord has widespread acceptance amongst retailers including supermarkets, franchise and independent liquor stores</p>	<p>The Off-License Accord (OLAA) has been an outstanding success.</p> <p>The collaborative working relationship between the retailers, the licensing and compliance agencies, and health promotion agencies is very positive.</p> <p>In the past two years, there have been just two breaches during CPOs (controlled purchase operations) against national failure rates of more than 20%.</p>
<p>Wellington Wellington Free Ambulance Courtenay Place triage and stadium triage Wellington Free Ambulance has continued in 2012 to operate the safe city triage in Courtenay Place on Friday and Saturday nights and for big events at the stadium and in Courtenay place</p>	<p>With the support of ACC, WCC and Regional Public Health WFA has continued to operate the triage service on the weekends and at large events such as Sevens weekend.</p> <p>ACC is working with WFA to ensure support and tools to continue the Safer City triage whereby they will establish a process for screening/ referral of patients with alcohol related issues to best available interventions using Rataoa.</p> <p>The Gibson Group has engaged partners to enlist their support for the 'Street Hospital' programme to develop a documentary series focused on the Wellington Safer City triage. This resource will help educate NZers of the negative impacts of alcohol and profile communities and partners who are working together to address the issue of alcohol related harm and injury.</p>	<p>During the period from February – June 2012, WFA reported that 45 percent of the people seen at the triage were aged 15- 20 years. 97 percent of the people treated were seen due to alcohol related issues. 81 percent were treated on site with only 17 percent being transferred on to Wellington ED.</p> <p>A three-year plan is being finalised where Rataora will provide support to WFA.</p> <p>WFA is a member of the newly formed Wellington Trauma Intelligence Group and will support this by providing key data to inform safety initiatives for Wellington City.</p> <p>http://journal.nzma.org.nz/journal/abstract.php?id=5584</p>
<p>Nelson/Tasman Youth Health 'Beyond Booze and Bongs' workshop for health professionals who work with young people / rangatahi aged 12 – 24 year</p>	<p>Funded by SATT and ACC, Hosted by NBPH The workshop was supported by 109 registrations with a diverse range of services represented. Update on current information and best practice regarding alcohol and other drug use, misuse and harm minimization was covered.</p>	<p>Workshop held on 22/05/12 Evaluations showed a high level of satisfaction with the workshop, quality of presenters and relevance of information. Follow up work looking at brief intervention training for people working with young people, based on successful programme in Wellington Hospital. ACC involved.</p>
<p>Safer North Marist Rugby Club Safer North Community Trust undertook a pilot study with AUT to investigate ways of reducing</p>	<p>The two groups were the senior club team and a junior under 20 team. Questions were asked how often someone has a drink containing alcohol and how many drinks. They were also asked about hazardous level of</p>	<p>If younger players tailored their consumption away from the perception and to the actual of the senior players, then less alcohol would be consumed by individuals. A good first step and injury-related issues may also reduce.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>alcohol related harm/injury in sports clubs in New Zealand. For the study a medium-sized, urban-based rugby club was chosen. We sought to ascertain the perceptions of consumption of others versus the actual consumption and the perception and actual harms that may have been influenced by alcohol.</p>	<p>consumption, alcohol dependence and alcohol-related harm. The results showed that perception of others consumption is generally higher than actual consumption. The seniors generally felt they were more serious about their health and the game and that injuries took longer to heal if they consumed alcohol. Club management was able to outline their policy of providing food for players so as to encourage the intake of food when alcohol is being consumed.</p>	<p>These players are now making a connection to drinking practices and injury (both on and off the field). This club is working towards promoting greater responsibility where alcohol is being consumed. There is a link between family violence and alcohol so avoiding excessive consumption may be one tool in preventing violence in the home.</p>
<p>New Plymouth Communication between Parents and Teenage Children - "Not Even" A fun educational, quiz night. The aim of the night is to help young people and their parents develop strategies to communicate effectively about things that are important to them such as alcohol and drug issues, using a positive and supportive environment</p>	<p>One event was held in New Plymouth District (Waitara) as part of a broader regional programme of events. This was a collaborative project led by Waitara Alive and supported by the Waitara Police, Waitara High School, Taranaki District Health Board, Public Health Unit and the Action on Alcohol in Taranaki group, The event was planned in conjunction with Waitara Parents and Youth.</p>	<p>88% of those attending said the event increased their knowledge about alcohol and drug issues for teenagers. 83% thought that attending Not Even had made it easier to talk to each other about important issues.</p>
<p>Whangarei Emergency Department Alcohol Project</p> <p>Project A. Whangarei Emergency Department Alcohol Data Collection Project - Collection of alcohol-related data from the Whangarei Emergency Department and alcohol-related injuries information-sharing between ACC and NDHB.</p> <p>Project B. Alcohol Drug Helpline Referral Project Brief and early interventions for patients presenting with alcohol as a factor in Whangarei Emergency Department presentations.</p>	<p>Road Safe Northland and ACC jointly funded a position within the Emergency Department for three nights a week for six months to help embed the project within the Emergency Department.</p>	<ul style="list-style-type: none"> • Alcohol data collection, for alcohol related injuries changed from 21% compliance in November 2011 to 54% compliance in March 2012, end 2012 to 72% • 125 people were spoken to about their drinking. Where appropriate, patients and accompanying family were advised of standard drinks and absorption rates and the effects of alcohol. • Alcohol-Drug Helpline Project -36 people accepted a referral to the Alcohol Drug Helpline. • Kaitaia ED has also launched the Alcohol-project within their Emergency Department and recording 68% compliance and referring clients to the Alcohol Drug Helpline.
<p>Taupo Bar Safe (A Safer CBD at high risk times) <i>Partners:</i> A collaboration between Taupo Safe District Coalition, Taupo district council, Police and the Liquor Accord. <i>Sponsors:</i> Taupo Safe District Coalition with Six</p>	<p>9 Licensed premises participating To improve perception of safety in the CBD through licensee responsibilities. Reduce alcohol related violence within the CBD by deterrence and visibility of security staff. Radios increasing notification and early intervention to disorderly behaviour and drunkenness. Improve</p>	<p>To be evaluated in 2013</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
Licenced premises contributing a third of the funding – Finn MacCuhals, The Shed, Mulligans, Pitch Sports, Element and Vertigo	communication between licensees and police. Direct communication between licensed premises encourages consistency.	
<p>Porirua Liquor License Applications Porirua community ensures it makes an informed response to any new or extended applications to sell alcohol in its community.</p>	The community actively challenged two applications for liquor licenses this year.	One application was retracted because of the strength of response from the community. The second application was challenged (88 submissions) in the District Court and the store's operating hours were significantly reduced. This case was one of the first in Porirua to use Health and Police data to portray the effects of Alcohol Related Harm on its community.
<p>Hutt Valley Exit surveying: This research involved surveying patrons from licensed premises in Upper Hutt to find out how they get home, and using the information to reduce the issue of crime and violence which can occur at closing time of venues.</p>	<p>By looking at potential transport options for patrons leaving licensed premises, changes to licensing hours and Crime Prevention Through Environmental Design (CPTED) on main walking routes throughout Upper Hutt, we hope to reduce crime and violence, thereby increasing perceptions of safety.</p> <p>114 people were surveyed exiting four of Upper Hutt's most patronised bars.</p>	<p>The exit survey was successful in the fact it changed the way we had been thinking as a city in regards to patrons leaving licenced premises. With other crime prevention activities and operations taking place, there has been a reduction in crime following the closure of these places and improved compliance by the licensees.</p> <p>With 77% of patrons leaving to go straight home, 66.07% leaving in a group and almost 50% having travel arrangements i.e the provided courtesy van or a sober driver, it gave a strong indication that without provided free transportation, people will be choosing to walk home. We will now be able to put a strategy in place to improve certain aspects involving CPTED & the licenced premises.</p>
<p>Napier Marewa Liquor ban NCC bylaw prohibiting the consumption of alcohol in Marewa Shopping Centre and other identified areas. Project partners: NCC, Police and Marewa Business Group.</p>	<p>A temporary 24 hour liquor ban (4 July 2012 to 3 June 2013) around the Marewa shopping centre and Kindergarten has been introduced. A city wide liquor ban review is currently underway and Marewa may become a permanent liquor ban area as a result.</p>	The liquor ban enables police to enforce the law & prosecute problem drinkers in this area where alcohol abuse was getting out of hand. Violence has decreased from three events in 2011, including a robbery, to one event in 2012 for intimidation/ threats. Calls about drunkenness in Marewa have decreased dramatically from six events in 2011 to one event in 2012.
<p>Wairarapa Sports Accreditation Programme</p>	Clubs updated policies and processes.	Completed of policies and processes review by three clubs.
<p>Tairarawhiti Parent Pack Parent Pack resources are paper based health promotion resources that aim to assist parents and</p>	Parent Pack – funded by ACC, adapted from Napier Parent Pack (for parents / teenagers). Currently with the printers. 20,000 to be circulated and utilized in promotional events.	Evaluation from ALAC (2007) - confirm that the Parent Pack is perceived as a valuable health promotion resource, which aims to empower parents by raising their awareness of a range of social issues that may challenge

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
caregivers to manage a range of issues.		their teenagers. Information within the Parent Pack is considered to be appropriately scoped to provide a voice of authority, independent from any one organization, on key facts on alcohol and other drugs as well as other social issues.
Safer West Alcohol/drug impaired driving campaign and enforcement.	Compulsory breath test operations through district. Regional sober driver campaigns at population level. Repeat drink driving community rehabilitation programmes	Alcohol/drugs driving reduced by 33% in 2011.
Rotorua Anti-violence campaign	Nearly 2000 tickets went to primary and intermediate school students and local community agencies including Strengthening Families, TUU Mai Raa Youth Service and others. 200 free game tickets and resource packs were distributed to bars/cafes and public in CBD. 3 schools were visited and provided resources and key anti-violence messages.	Many young people had the opportunity to spend time learning new skills and gaining knowledge from top level sportsmen. Local sports groups and community groups worked collaboratively and shared resources to provide an opportunity for hundreds of local families to attend an event together and to support anti-violence promotion.
Waimakariri Recidivist Drink-Drive programme	Our Road Safety and Safer Community Coordinator facilitated the development and delivery of a Recidivist Drink-Drive programme. Three courses were run over the year, ages of attendees ranged from 17 – 67. Approximately 12 people attended each six week course.	Feedback from Participants: comments such as: "I thought my behaviour was normal- I lacked the knowledge to know any different" "When I get my licence back I am not going to drink and drive at all – there will be no grey area - no wondering if that last glass was one too many" A lawyer phoned to say that the attitude of their client had changed completely because of the course
Christchurch Drink Driving Campaign A multi media marketing campaign that targeted 18 – 25 year olds and promoted planning ahead and alternative safe ways home after drinking.	Targetted all- Drivers under 25, during pre- Christmas period and Orientation Week Posters in washrooms, coasters placed in targeted bars and billboards in a shopping mall car park .. Police checkpoints, with Students Against Driving Drunk (SADD) students personally distributing wallet sized cards containing information about standard drinks, taxi numbers, and non-alcoholic cocktails	<p>Fatal, serious & minor injury crash trends</p> <p>Christchurch Information Centre - 2018 to 2022 Source: New Zealand Transport Agency</p>

Concluding Comments- 2012 Annual SC Reports

In response to the question '*over the past 12 months, what have been some of the biggest Safe Community challenges?*' several themes emerged including:

- ⇒ Sustainable funding for coordinators.
- ⇒ Continuity of staff.
- ⇒ Challenges in accessing ACC project funding.
- ⇒ Accessing data.
- ⇒ Councils investigating options for merging.
- ⇒ Changes to the Local Government Act.
- ⇒ Maintaining effective communication with community.
- ⇒ Getting stakeholders to think beyond their specific projects/contracts.
- ⇒ Current economic climate affects ability for key stakeholder involvement.

In response to the question '*over the past 12 months, what have been some of the opportunities for your Safe Community?*', several themes emerged including:

- ⇒ Obtaining coordinator funding from ACC.
- ⇒ Obtaining project funding from ACC.
- ⇒ Obtaining funding from MSD for youth coordinator position.
- ⇒ World Safety conference useful for sharing ideas and hearing about best practice.
- ⇒ Exploring corporate sponsorship options.
- ⇒ Development of relationships with other Safe Communities.
- ⇒ Utilisation of the RBA framework.
- ⇒ The National and Regional Safe Community forums.
- ⇒ Improved focus on addressing related harm.

Comments received from representatives who completed the annual reports related to how SCFNZ could further support their Safe Community efforts included:

- Keep connecting, sharing information and providing good advice.*
- Continue to host annual forum at the start of the financial year and explore the opportunity of having it a two day event.*
- Continued support through training events and newsletters.*
- Further training on results-based accountability.*
- Provide individual feedback on Safe Community Coalitions.*
- Participating in a good practice forum with other interested safe communities regarding strategic approaches as well as good ideas around projects and programmes with proven track results/outcomes.*
- Supporting our re-accreditation as an International Safe Community and providing advice as to process and options.*
- Snapshot examples of effective projects/interventions from other accredited Safe Communities.*

In conclusion, SCFNZ sincerely thanks those individuals who, on behalf of their community coalitions, have given significant time and effort to ensure that the annual reports accurately reflect the wonderful community safety efforts occurring. You truly are an inspiring group of community safety experts. It is evident that gaining Safe Community accreditation in New Zealand provides an integrated approach to community safety and engages a whole-of-community response in new and innovative ways.