



# Smokefree/Auahi Kore District Wide Action Plan 2019-2025

## **PURPOSE:**

Looking after the place we love and the people in it by reducing the exposure of cigarette smoke and litter to our environment and community.

## **GOAL:**

To significantly reduce the amount of people smoking in the Taupo District by 2025.

## **INTRODUCTION:**

In March 2011 the New Zealand Government committed to a goal of New Zealand becoming Smokefree/auahi kore by 2025. There is a shared responsibility to achieve this goal between central and local government, the health sector, business, the education sector and other organisations. Taupo District Council wants to play a key role in the normalisation of smokefree environments throughout the community, supporting smokefree 2025.

## **THE PLAN:**

This action plan is non-regulatory based on education and awareness. It is the intention that through good signage and education the plan will be upheld by social expectations changing social behaviours and denormalising smoking so that the next generation are less inclined to take up smoking.

## **SMOKEFREE AREAS:**

The following areas will be promoted as smoke and vape free from 1 August 2019. It is the intention that through positive signage encouraging people not to smoke in these areas that the behaviours of the community will intern change.

- Outdoor Dining – Voluntary
- CBD/Civic Spaces
- Green Spaces
- Events - events on Council property, and funded or supported by Council
- Council Buildings
- Transport Hubs
- Social Housing
- Lake Front Beaches